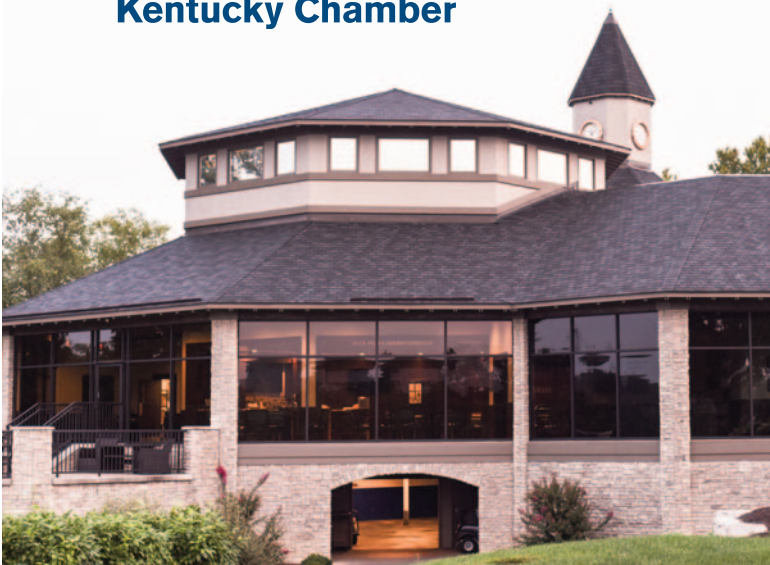




Kentucky Chamber



# Kentucky Chamber INVITATIONAL at Valhalla

— June 13, 2022 —

presented by



Superior Maintenance Co.

## Connect & Network SPONSORSHIP OPPORTUNITIES



# KENTUCKY CHAMBER INVITATIONAL OVERVIEW

## About the Kentucky Chamber Invitational

This annual event is much anticipated by Chamber members. Held at the exclusive Valhalla Golf Club in Louisville, players enjoy an entire day of golf and leisure. The event is limited to 120 players and provides a unique opportunity to play one of the country's premiere PGA-level golf courses. Players can tee it up with the movers and shakers of Kentucky's business sector, all while enjoying the hospitality of top-notch sponsors.

## About Sponsoring the Invitational

Spend the day with Kentucky's business leaders in a casual and laid back atmosphere. Sponsors are recognized in the event program and on signage at their designated holes. For more recognition, we recommend sending a representative or two from your company to welcome players and hand out a promotional item from your hole. It's a really fun time and a great chance to network with members from across the state.

## 2022 Tentative Invitational Schedule

- 8 a.m. Player and sponsor registration at clubhouse  
Continental breakfast  
Driving range opens/Chipping and putting contests begin
- 9 a.m. Chipping and putting contests end
- 9:15 a.m. Invitational welcome from presenting sponsor  
Rules review and shotgun start  
Boxed lunches are provided on each cart
- 2:30 p.m. Reception at clubhouse
- 3:30 p.m. Awards presentation
- 4 p.m. Reception ends



## About the Players

Players hail from Kentucky businesses across the state. Past teams have included players from the following companies and organizations:

Aetna, Inc.	Kentucky Downs, LLC
Alliance Coal, LLC	Kentucky Electric Cooperatives
Alltech, Inc.	Kentucky Employers' Mutual Insurance (KEMI)
American Electric Power - Kentucky Power	Kentucky Farm Bureau Insurance
Anthem Blue Cross and Blue Shield of Kentucky	Kentucky State University
AT&T Kentucky	Kentucky Underground Storage, Inc. (KUSI)
Atmos Energy Corporation	Kinetic By Windstream
Auto Truck Group LLC	L&N Federal Credit Union
Baptist Health	Leadership Kentucky Foundation
Beam Suntory	Lexington Building Supply
Big Ass Fans	LG&E and KU Energy LLC
Big Rivers Electric Corporation	Little Mendelson, P.C.
Bluegrass KESCO, Inc.	Lynn Imaging
Bowlin Group, LLC	Marathon Petroleum Company LP
Branscum Construction Company, Inc.	McCarthy Strategic Solutions, LLC
Brown-Forman Corporation	MML&K Government Solutions
CareSource	National Band & Tag Company
Charter Communications	Nemak
Citi - Florence	Norton Brownsboro Hospital
ClearPath Mutual	Nucor
Community Trust Bank, Inc.	Owensboro Health
Conduent	Oxmoor Auto Group
Continental Building Products	Papa John's International, Inc
Corning Incorporated	R.J. Corman Railroad Group LLC
Credit Bureau Systems, Inc.	Robert H. Clarkson Financial Service
Cumberland Valley National Bank	Southern Star Central Gas Pipeline, Inc.
Curtis Maruyasu America, Inc.	St. Elizabeth Healthcare
Davis H. Elliot Company, Inc.	Superior Maintenance Co.
DC Elevator Company	Tempur-Sealy International, Inc.
Deloitte Consulting	The Fishel Company
Delta Dental of Kentucky	Third Rock Consultants, LLC
Dentons Bingham Greenebaum LLP	Toyota Motor Manufacturing, Kentucky, Inc.
Dinsmore & Shohl LLP	Toyota Tsusho America
Duke Energy - Kentucky	Truist Bank
Frost Brown Todd LLC	Tyson Foods, Inc.
Greater Louisville Inc.	U.S. Bank
Halton Company	Ultimate Software
Humana Inc.	Unified Trust
Isaiah House Treatment Centers	University of Kentucky Federal Credit Union
Jim Smith Contracting Company, LLC	University of Louisville
JMI Sports	UPS
JPMorgan Chase	USI Insurance Kentucky
Keeneland Association	V-Soft Consulting
Kentucky American Water	WesBanco
Kentucky Bankers Association	WKYT-TV
Kentucky Broadcasters Association	
Kentucky Coal Association	
Kentucky Community and Technical College System	



# KENTUCKY CHAMBER INVITATIONAL — 2022 SPONSORSHIP OPPORTUNITIES

**SOLD**  
Presenting Sponsorship — \$10,000 SOLD — Superior Maintenance Co.  
Exclusive opportunity

## Sponsor Benefits

- Exclusive listing as the Kentucky Chamber 2022 Invitational Presenting Sponsor
- Recognition on the Kentucky Chamber of Commerce website (kychamber.com)
- List of players made available before and after event
- Opportunity to make opening remarks and welcome all players before start of golf and rules review
- Company logo included on e-vite and event program cover
- Full-page, color ad in event program
- Company logo and name prominently displayed at registration area
- Company name prominently displayed on signage in lunch and reception area
- Company logo included on Kentucky Chamber premium golf item (item TBD)
- Opportunity to include one registration bag insert (you provide)\*
- Recognition of your company's contribution during awards presentation and reception
- Complimentary registration for a company team of four that includes golf, lunch and reception (a \$2,750 value)
- Hole sponsorship (please refer to Hole Sponsorship for full list of benefits)\*\*
- First right of refusal for the 2023 Kentucky Chamber Invitational presenting sponsorship opportunity



# KENTUCKY CHAMBER INVITATIONAL — 2022 SPONSORSHIP OPPORTUNITIES

## Silver Sponsorship — \$5,000

### Two opportunities

- **BOXED LUNCH** SOLD — St. Elizabeth Healthcare
- **RECEPTION** SOLD — Baptist Health System

### Sponsor Benefits

- Exclusive listing as Kentucky Chamber 2022 Invitational Silver Sponsor
- Recognition on the Kentucky Chamber of Commerce website (kychamber.com)
- List of players made available before and after event
- Company logo in the event program
- Half-page, color ad in event program
- Company name prominently displayed on signage inside clubhouse
- Opportunity to provide a giveaway (you provide)
  - Lunch sponsor: small item in boxed lunch
  - Reception sponsor: item on seats
- Napkins with company logo
- Continental breakfast, lunch and reception included for up to two company representatives
- Hole sponsorship (please refer to Hole Sponsorship for full list of benefits)\*\*
- First right of refusal for the 2023 Kentucky Chamber Invitational silver sponsorship opportunity



## Bronze Sponsorship — \$2,500

### Three opportunities

### Specialty Sponsorships

- **PHOTO SPONSOR** SOLD — LG&E and KU

All team players will have their photo taken on Valhalla's beautiful course and will receive a framed copy that features your company logo. This is sure to be a keepsake that you will display long after the event is over.

- **CONTINENTAL BREAKFAST** SOLD — National Band & Tag Company

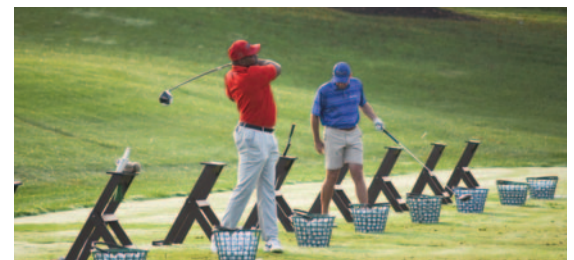
Help the golfers get off to a good start. Your logo will be included on breakfast signage and napkins.

- **REFRESHMENT STATION** SOLD — Anthem Blue Cross & Blue Shield

We take great care of our players throughout the day, offering a variety of beverages and snacks. Your logo at the stations will be a welcome sight to all golfers. To make more of an impression among this distinguished group, consider providing koozies with your logo.

### Sponsor Benefits

- Listing as Kentucky Chamber 2022 Golf Invitational Bronze Sponsor
- Company logo on one specialty item listed above
- Recognition on the Kentucky Chamber of Commerce website (kychamber.com)
- List of players made available before and after event
- Company logo in the event program
- Quarter-page, color ad in event program
- Your company name prominently displayed on signage in lunch and reception area
- Continental breakfast, lunch and reception included for up to two company representatives
- Hole Sponsorship (please refer to Hole Sponsorship for full list of benefits)\*\*
- First right of refusal for the 2023 Kentucky Chamber Invitational silver sponsorship opportunity





# KENTUCKY CHAMBER INVITATIONAL — 2022 SPONSORSHIP OPPORTUNITIES

## Hole-In-One Sponsorship — \$1,995

**Two opportunities (one remains)**

**Back Nine** SOLD — Oxmoor Auto Group

**Front Nine**

This is a fun and interactive way to meet and greet business leaders from across the state. The hole-in-one sponsor will be publicized on a hole that is designated by the insurance policy and the golf course. If you have an incredible prize to offer, we can work together to promote this. Insurance coverage will need to be obtained and all prizes will need to be approved by the Kentucky Chamber prior to the event.

### Sponsor Benefits

- Listing as Kentucky Chamber 2022 Hole-In-One Sponsor
- Recognition on the Kentucky Chamber of Commerce website (kychamber.com)
- Company logo in the event program
- List of players made available before and after event
- Continental breakfast, lunch and reception included for up to two company representatives
- Hole Sponsorship (please refer to Hole Sponsorship for full list of benefits)\*\*

## Hole Sponsorship\*\* — \$1495

**(+ In-Kind Contributions)**

**Nine opportunities (four remain)**

Your sponsored hole will have signage, and we encourage you to have a representative(s) available to engage the golfers and leave a lasting impression by providing an item that they can use and remember!

### Sponsor Benefits

- Recognition in the event program
- Signage at sponsored hole
- One golf cart included for your staff to use throughout the day
- List of teams and players provided day of event
- Continental breakfast, lunch and reception included for up to two company representatives
- Marketing and networking opportunity for a company representative(s) to staff sponsored hole (highly encouraged)
- Opportunity to distribute a premium good of your choice\* (minimum quantity of 120 items), for example: golf balls, hats/visors, cigars, golf gloves, sunglasses, umbrellas, divot tools, golf towels.

\*Items must be approved by invitational director prior to event to ensure no conflict with other giveaways

\*\*Sponsor will be responsible for staffing hole, securing in-kind items and adding company logos to goods.



# KENTUCKY CHAMBER INVITATIONAL — 2022 SPONSORSHIP REGISTRATION

June 13, 2022— Valhalla Golf Course, Louisville

## Registration Information Please print:

Company/Organization name

Street address

City

State

Zip

☐ Mr. ☐ Ms.

Prefix

Contact name

Title

Signature (required)

Phone

Fax

E-mail address

## Please select one of the following member investment opportunities

\*Kentucky Chamber membership required to sponsor this event

☐ Presenting Sponsorship (exclusive)  
\$10,000

☐ Silver Sponsorship (2 available)  
\$5,000

☐ Bronze Sponsorship (3 available)  
\$2,500

☐ Hole-in-One Sponsorship (1 remains available)  
\$1,995

☐ Hole Sponsorship (4 remain available)  
\$1,495

Interested in a team of four (limited to one team per company)? Call Andrea Flanders at 502-848-8786.

## Registration Options

### PHONE

Andrea Flanders  
502-848-8786

### EMAIL

aflanders@kychamber.com

### MAIL

Kentucky Chamber  
464 Chenault Road  
Frankfort, KY 40601

## Method of Payment

☐ Company Payment ☐ Personal Payment

☐ Check # \_\_\_\_\_ enclosed. Payable to: Kentucky Chamber of Commerce

☐ Please bill my company. PO # \_\_\_\_\_ (not required)

☐ Please charge to my ☐ Visa ☐ Mastercard ☐ Am Express

Cardholder's name

Cardholder's signature (required)

Card number

Expiration date

3- or 4-Digit security code

\*I understand that by providing the phone, fax number and e-mail information above on behalf of the person/company/organization specified above, I am authorized to and hereby consent for the person/company/organization to receive communication by or on behalf of the Kentucky Chamber of Commerce.

The Kentucky Chamber of Commerce reserves the right to, at its sole discretion, refuse any sponsorship. Due to the fact that sponsorships are limited, upon acceptance of your registration no refunds will be granted.