



Kentucky Chamber

inaugural **KENTUCKY**
HEALTHCARE
INNOVATION
SUMMIT



July 11, 2024

Kentucky International Convention Center (KICC)

SPONSORSHIP Opportunities



KENTUCKY HEALTHCARE INNOVATION SUMMIT



What is the Kentucky Healthcare Innovation Summit

Explore the present and future of healthcare at this insightful event. We'll examine the current healthcare model and where experts predict it is headed in the coming years. Key topics include the shift toward preventative care and medications, improving accessibility, and a growing emphasis on mental health. Attendees will gain perspective on the short and long-term evolution of the healthcare industry, including the impacts on today's workplace. This is a unique opportunity to understand where we are today and where we're going in the future.

Who Attends?

- Healthcare professionals
- Anyone in the pharmaceutical industry
- Healthcare providers
- Physician services
- Health Insurance providers
- Anyone who consumes, produces, purchases or uses any aspect of the healthcare system
- Employers with a vested interest in the current state of healthcare and future workplace trends

Why Should You Participate?

With an expected attendance of 200, your company will have the opportunity to connect with your target audience during various dedicated times for sponsors — breakfast and breaks are held with you in the exhibit booth area. Join us for lunch and continue the connections and conversations.

Sponsors enjoy prime exhibit booth placement with ample time for interaction with attendees. They are key to the overall success of the summit. We welcome your organization's participation and look forward to displaying your logo on the promotional materials and providing your company with added recognition and visibility.

Learn More About Sponsorship Opportunities

Andrea Flanders
Director of Sponsor Relations, Kentucky Chamber of Commerce
502-848-8786 | aflanders@kychamber.com

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to Register](#)



KENTUCKY HEALTHCARE INNOVATION SUMMIT



PRESENTING SPONSOR | \$50,000 *One Available*

BENEFITS

- Exclusive recognition as the presenting sponsor
- Abundant pre-event marketing and on-site publicity
- Company logo (only one logo per sponsorship permitted) exposure via web, marketing and event materials, signage, and ballroom screens
- Full back page ad in event program (subject to approval)
- Company logo, profile and listing in event program
- Opportunity to welcome attendees and introduce opening session (3 min. max)
- Podium recognition during event
- Opportunity to provide a giveaway at opening session (subject to approval)
- Premium exhibit space (8' x 10' - includes one 8'-skirted table and two chairs)
- Complete list of attendees made available before and after event (includes email)
- 25 complimentary registrations to the event (\$3,750 value)
- First right of refusal for 2025 presenting sponsorship

PLATINUM SPONSOR | \$15,000 *Three Available*

BENEFITS

- Abundant pre-event marketing and on-site publicity
- Company logo (only one logo per sponsorship permitted) exposure via web, marketing and event materials, signage, and ballroom screens
- Full page ad in event program (subject to approval)
- Company logo, profile and listing in event program
- Podium recognition during event
- Exhibit space in preferred location (8' x 10' - includes one 8'-skirted table and two chairs)
- Complete list of attendees available after event (includes email)
- 10 complimentary registrations to the event (\$1,500 value)
- First right of refusal for 2025 platinum sponsorship

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KENTUCKY HEALTHCARE INNOVATION SUMMIT



GOLD SPONSOR | \$10,000

Four Available

BENEFITS

Abundant pre-event marketing and on-site publicity

Company logo (only one logo per sponsorship permitted) exposure via web, marketing and event materials, signage, and ballroom screens

Half-page ad in event program (subject to approval)

Company logo, profile and listing in event program

Podium recognition during event

Exhibit space (8' x 10' - includes one 8'-skirted table and two chairs)

Complete list of attendees available after event (includes email)

8 complimentary registrations to the event (\$1,200 value)

First right of refusal for 2025 gold sponsorship

SILVER SPONSOR | \$5,000

Ten Available

BENEFITS

Abundant pre-event marketing and on-site publicity

Company logo (only one logo per sponsorship permitted) exposure via web, marketing and event materials, signage, and ballroom screens

Quarter-page ad in event program (subject to approval)

Company logo, profile and listing in event program

Exhibit space (8' x 10' - includes one 8'-skirted table and two chairs)

Complete list of attendees available after event (includes email)

6 complimentary registrations to the event (\$900 value)

First right of refusal for 2025 silver sponsorship

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Kentucky Healthcare Innovation Summit — Investment Commitment

Registration Information Please print

Mr. Ms.

Prefix Name Title

Company/Organization

Street address

City State Zip

Phone Fax E-mail address

Please select one of the following investment opportunities

- Presenting Sponsorship** exclusive **PENDING** \$50,000
- Gold Sponsorship** 4 opportunities \$10,000
- Platinum Sponsorship** 3 opportunities \$15,000
- Silver Sponsorship** 10 opportunities \$5,000

Registration Options

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PHONE

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E-MAIL

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MAIL

Kentucky Chamber
464 Chenault Road
Frankfort, KY 40601

Method of Payment

- Check # _____ enclosed. Payable to: Kentucky Chamber of Commerce
- Please bill my company. PO # _____ (not required)
- Please charge to my Visa Mastercard Am Express

Cardholder's name Cardholder's signature (required)

Card number Expiration date 3- or 4-Digit security code

*I understand that by providing the phone, fax number and e-mail information above on behalf of the person/company/organization specified above, I am authorized to and hereby consent for the person/company/organization to receive communication by or on behalf of the Kentucky Chamber of Commerce.

The Kentucky Chamber of Commerce reserves the right to, at their sole discretion, refuse any advertising. Due to the fact that sponsorships are limited, upon acceptance of your registration no refunds will be granted.



JOIN US

To join the Kentucky Chamber contact our membership sales team at 502-695-4700 or membership@kychamber.com.