



Kentucky Chamber
Uniting Business. Advancing Kentucky.

Inaugural
**WOMEN'S
SUMMIT**

presented by



July 19, 2021

Central Bank Center
Lexington

Sponsorship Opportunities

Platinum Sponsor



Gold Sponsor



Silver Sponsors



Bronze Sponsors





Inaugural WOMEN'S SUMMIT

presented by  BROWN-FORMAN

AGENDA

9:30 a.m.

Registration with Sponsors and Exhibitors

10:00 a.m.

Welcome and Overview

Ashli Watts, President & CEO, Kentucky Chamber of Commerce

10:15 a.m.

Opening Keynote

Dr. Neeli Bendapudi, President, University of Louisville
Interviewed by Renee Shaw, Public Affairs Managing Producer and Host, Kentucky Educational Television (KET)

10:45 a.m.

Women in Business

Susan Elkington, President, Toyota Motor Manufacturing
Alice Houston, Founder & Owner, HJI Supply Chain Solutions
Diane Medley, Executive Chairman, MCM CPAs & Advisors
Panelist & Moderator: Elizabeth McCoy, CEO, Planters Bank

11:30 a.m.

Women in Politics

Lt. Governor Jacqueline Coleman, Commonwealth of Kentucky (Invited)
Sen. Julie Raque Adam, Commonwealth of Kentucky
Rep. Joni Jenkins, Commonwealth of Kentucky
Kentucky Treasurer Allison Ball, Commonwealth of Kentucky
Moderator: Kate Shanks, Vice President of Public Affairs, Kentucky Chamber of Commerce

12:30 p.m.

Luncheon and Presentation of the Inaugural Woman of the Year Award

1:30 p.m.

Closing Keynote

Elaine Chao, former Secretary of Labor, Bush Administration and former Secretary of Transportation, Trump Administration
Interviewed by Ashli Watts, President & CEO, Kentucky Chamber of Commerce

2:00 p.m.

Inaugural Women's Summit Concludes

Sponsorship Inquiries

Sarah Cathey | scathey@kychamber.com | 502-848-8719





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2021 Sponsor Opportunities

Presenting Sponsor	\$15,000	Exclusive	SOLD
Platinum Sponsor	\$10,000	2 available	1 remains
Gold Sponsor	\$7,500	4 available	3 remain
Silver Sponsor	\$5,000	6 available	2 remain
Bronze Sponsor	\$2,500	8 available	2 remain

Sponsor Benefits

	Presenting	Platinum	Gold	Silver	Bronze
	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500

Logo on reception napkins/name badges	X				
Opportunity to address the audience (3 min. max)	X				
Opportunity to provide guests with branded takeaway item (at each seat)	X				
Acknowledgement from event podium	X	X			
Recognition on event signage	X	X	X		
Exhibit Hall space	X	X	X		
Event program ad	full-pg., back cover	full-pg.	half-pg.	qtr-pg.	—
Recognition in all event materials	X	X	X	X	X
Pre-event/on-site brand recognition	X	X	X	X	X
Recognition on event screen	X	X	X	X	X
Luncheon table of six (includes six tickets to summit sessions)	2	1	1	1	1
Logo and weblink on website	X	X	X	X	X
Event program listing (logo/profile/listing)	X	X	X	X	X
Database of event attendees	full	full	full	full	limited
Post-event report	X	X	X	X	X
Your sponsorship supports attendance for 2 female college students in leadership	X	X	X	X	X

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