



**Kentucky Chamber**  
*Uniting Business. Advancing Kentucky.*

*Inaugural*  
**WOMEN'S  
SUMMIT**

presented by



**July 19, 2021**  
Central Bank Center  
Lexington

# Sponsorship Opportunities

## Platinum Sponsor



## Gold Sponsor



## Silver Sponsors



## Bronze Sponsors





# Inaugural WOMEN'S SUMMIT

presented by  BROWN-FORMAN

## AGENDA

**9:30 a.m.**

**Registration with Sponsors and Exhibitors**

**10:00 a.m.**

**Welcome and Overview**

Ashli Watts, President & CEO, Kentucky Chamber of Commerce

**Sponsor Welcome**

Kirsten Hawley, Senior Vice President, Chief People, Places & Communications Officer, Brown-Forman Corporation

**10:15 a.m.**

**Opening Keynote**

Dr. Neeli Bendapudi, President, University of Louisville  
Interviewed by Renee Shaw, Public Affairs Managing Producer and Host, Kentucky Educational Television (KET)

**10:45 a.m.**

**Women in Business**

Susan Elkington, President, Toyota Motor Manufacturing  
Alice Houston, Founder & Owner, HJI Supply Chain Solutions  
Diane Medley, Executive Chairman, MCM CPAs & Advisors  
Panelist & Moderator: Elizabeth McCoy, CEO, Planters Bank

**11:30 a.m.**

**Women in Politics**

Sen. Julie Raque Adam, Commonwealth of Kentucky  
Rep. Joni Jenkins, Commonwealth of Kentucky  
Kentucky Treasurer Allison Ball, Commonwealth of Kentucky  
Justice Michelle M. Keller, Kentucky Supreme Court, Sixth District  
Moderator: Kate Shanks, Vice President of Public Affairs, Kentucky Chamber of Commerce

**12:30 p.m.**

**Luncheon**

**Presentation of the Inaugural Woman in Leadership Award to Gov. Martha Layne Collins**

Lt. Governor Jacqueline Coleman, Commonwealth of Kentucky

**1:30 p.m.**

**Closing Keynote**

The Honorable Elaine Chao, former U.S. Secretary of Labor and U.S. Secretary of Transportation  
Interviewed by Ashli Watts, President & CEO, Kentucky Chamber of Commerce

**2:00 p.m.**

**Inaugural Women's Summit Concludes**

### Sponsorship Inquiries

Sarah Cathey | [scathey@kychamber.com](mailto:scathey@kychamber.com) | 502-848-8719





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## 2021 Sponsor Opportunities

<b>Presenting Sponsor</b>	\$15,000	Exclusive	SOLD
<b>Platinum Sponsor</b>	\$10,000	2 available	1 remains
<b>Gold Sponsor</b>	\$7,500	4 available	3 remain
<b>Silver Sponsor</b>	\$5,000	6 available	2 remain
<b>Bronze Sponsor</b>	\$2,500	8 available	2 remain

### Sponsor Benefits

	Presenting	Platinum	Gold	Silver	Bronze
	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500

Logo on reception napkins/name badges	X				
Opportunity to address the audience (3 min. max)	X				
Opportunity to provide guests with branded takeaway item (at each seat)	X				
Acknowledgement from event podium	X	X			
Recognition on event signage	X	X	X		
Exhibit Hall space	X	X	X		
Event program ad	full-pg., back cover	full-pg.	half-pg.	qtr-pg.	—
Recognition in all event materials	X	X	X	X	X
Pre-event/on-site brand recognition	X	X	X	X	X
Recognition on event screen	X	X	X	X	X
Luncheon table of six (includes six tickets to summit sessions)	2	1	1	1	1
Logo and weblink on website	X	X	X	X	X
Event program listing (logo/profile/listing)	X	X	X	X	X
Database of event attendees	full	full	full	full	limited
Post-event report	X	X	X	X	X
Your sponsorship supports attendance for 2 female college students in leadership	X	X	X	X	X

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