

ANNUAL KENTUCKY
INCLUSIVE
WORKFORCE SUMMIT

Presented by



September 30, 2024

Griffin Gate Marriott Golf Resort & Spa

Sponsor and Exhibitor OPPORTUNITIES

What is the Inclusive Workforce Summit?

Economic development and business success are directly tied to the quality of the workforce. To drive growth and innovation, we must build workplaces that embrace inclusion, diversity and provide opportunities for all talented individuals to thrive.

The Inclusive Workforce Summit will convene business leaders, civic organizations, and educators to explore strategies for cultivating a workforce of the future that is united in its inclusion and accessibility efforts. By promoting truly inclusive practices, companies can tap into the full talent pool and empower every Kentuckian to contribute.

This must-attend event will examine the key components needed to shape an equitable workforce ecosystem:

- People with Disabilities – identifying and utilizing an often-overlooked component of the workforce talent pool.
- Criminal Justice - Removing unfair barriers to employment.
- Economic Empowerment - Creating equal access to opportunities.
- Education Equity - Developing the potential of all students.
- Inclusive Business Cultures - Fostering diversity and belonging.

Join us to gain insights into developing inclusive workforce strategies that increase productivity and competitiveness. Discover how building a culture of inclusion that values diverse perspectives, experiences, and unleashes new ideas and innovations.

Don't miss this chance to future-proof your organization by being part of cultivating Kentucky's most valuable resource - an inclusive workforce reflective of our state's rich diversity of talents. Together, we can unlock the full potential that drives shared prosperity.

Introductory Webinar

An Inclusive Workforce Webinar
July 16, 2024


Who Attends?

- Professionals involved in managing staff and operations — everyone from the CEO to the HR Manager.
- Policy leaders
- Human resources personnel and HR consultants
- Business owners
- Career and technical educators
- Trade association members
- State and local workforce innovation board members
- Early childhood professionals
- Education professionals from P-12 and postsecondary
- Healthcare professionals
- Recovery and substance use disorder care facilities
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Why Should You Participate?

With an expected attendance of 300, your company will have the opportunity to connect with your target audience during various dedicated times for exhibitors and sponsors — breakfast and breaks are held with you in the exhibit booth area. Join us for lunch and continue the connections and conversations.

Sponsors and exhibitors enjoy prime exhibit booth placement with ample time for interaction with attendees. They are key to the overall success of the conference. We welcome your organization's participation and look forward to displaying your logo on the promotional materials and providing your company with added recognition and visibility.



ANNUAL KENTUCKY INCLUSIVE WORKFORCE SUMMIT

SOLD

Presenting ~~EXCLUSIVE~~
\$30,000

SOLD RETAIN Kentucky | Office of Vocational Rehabilitation | Kentucky Workforce Innovation Board

- Exclusive listing as the presenting sponsor
- Recognition of sponsorship during introductory webinar – July 16, 2024
- Preferred logo placement across every platform– your logo is included on every event promotion, web, marketing and event materials, signage, and ballroom screens.
- Opportunity to speak about your company and introduce the opening speaker
- Opportunity to provide a promotional item for each guest
- Listing + full-page, color ad on back cover of event program
- Premier exhibit space (8' x 10' - includes one 8'-skirted table and two chairs)
- List of attendees provided before the conference (name and company/organization) and complete list provided after the conference
- Complimentary event registrations for eighteen (a \$7,200 value)
- Recognition from the podium of your company's contribution
- Extensive networking opportunities
- First right of refusal for presenting sponsorship in 2025



Platinum Sponsorship ~~EXCLUSIVE~~
\$12,500

Luncheon Keynote Speaker

- Exclusive listing as the platinum sponsor
- Recognition of sponsorship during introductory webinar – July 16, 2024
- Company logo included on web, marketing and event materials, signage, and ballroom screens
- Opportunity to speak about your company and introduce the luncheon keynote speaker
- Opportunity to provide a promotional item for each guest (lunch keynote)
- Listing + full-page, color ad in event program (inside cover position)
- Premier exhibit space (8' x 10' - includes one 8'-skirted table and two chairs)
- List of attendees provided before the conference (name and company/organization) and complete list provided after the conference
- Complimentary event registrations for twelve (a \$4,800 value)
- Recognition from the podium of your company's contribution
- Extensive networking opportunities
- First right of refusal for platinum sponsorship in 2025



**Learn More About
Sponsor & Exhibitor
Opportunities**

Andrea Flanders
Director, Sponsor Relations
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Gold Sponsorship TWO OPPORTUNITIES \$7,500

Breakfast Sponsor

Afternoon Break Sponsor

- Listing as a gold sponsor
- Recognition of sponsorship during introductory webinar – July 16, 2024
- Company logo included on web, marketing and event materials, signage, and ballroom screens
- Both sponsors receive logo on napkins and signage at respective break/meal
- Listing + full-page, color ad in event program
- Premier exhibit space (8' x 10' - includes one 8'-skirted table and two chairs)
- List of attendees provided before the conference (name and company/organization) and complete list provided after the conference
- Complimentary event registrations for six (a \$2,400 value)
- Recognition from the podium of your company's contribution
- Extensive networking opportunities
- First right of refusal for gold sponsorship in 2025

Silver Sponsorship SIX OPPORTUNITIES \$5,000

- Listing as a silver sponsor
- Recognition of sponsorship during introductory webinar – July 16, 2024
- Company logo included on web, marketing and event materials, signage, and ballroom screens
- Listing + half page, color ad in event program
- Exhibit space in preferred location (8' x 10' - includes one 8'-skirted table and two chairs)
- List of attendees provided before the conference (name and company/organization) and complete list provided after the conference
- Complimentary event registrations for four (a \$1,600 value)
- Recognition from the podium of your company's contribution
- Extensive networking opportunities
- First right of refusal for silver sponsorship in 2025



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Bronze Sponsorship TWELVE OPPORTUNITIES **\$2,500**

- Listing as a bronze sponsor
- Recognition of sponsorship during introductory webinar – July 16, 2024
- Company logo included on web, marketing and event materials, signage, and ballroom screens
- Listing + quarter page, color ad in event program
- Exhibit space (8' x 10' - includes one 8'-skirted table and two chairs)
- List of attendees provided before the conference (name & co/org) and complete list provided after the conference
- Complimentary event registrations for three (a \$1,200 value)
- Extensive networking opportunities
- right of refusal for bronze sponsorship in 2025

Exhibitor Opportunity LIMITED BOOTHS AVAILABLE **\$1395 | \$995 Non-profit**

- Listing in event program
- Exhibit space (8' x 10' - includes one 8'-skirted table and two chairs)
- Complete list of attendees made available after the event
- Complimentary event registrations for two (a \$800 value)
- Extensive networking opportunities



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ANNUAL KENTUCKY INCLUSIVE WORKFORCE SUMMIT

Investment Commitment

Registration Information

Please print:

Mr. Ms.

Prefix Name Title

Company/Organization

Street address

City State Zip

Phone Fax E-mail address

Please select one of the following investment opportunities

SOLD ~~Presenting Sponsorship~~ exclusive - \$30,000

Gold Sponsorship 2 available \$7,500

Bronze Sponsorship 12 available \$2,500

Platinum Sponsorship exclusive \$12,500

Silver Sponsorship 6 available \$5,000

Exhibitor limited number available \$1,395 | \$995 Non-profit

Registration Options



PHONE
Andrea Flanders
502-848-8786

E-MAIL
aflanders@kychamber.com

MAIL
Kentucky Chamber
464 Chenault Road
Frankfort, KY 40601

Method of Payment

Check # _____ enclosed. Payable to: Kentucky Chamber of Commerce

Please bill my company. PO # _____ (not required)

Please charge to my Visa Mastercard Am Express

Cardholder's name Cardholder's signature (required)

Card number Expiration date 3- or 4-Digit security code

*I understand that by providing the phone, fax number and e-mail information above on behalf of the person/company/organization specified above, I am authorized to and hereby consent for the person/company/organization to receive communication by or on behalf of the Kentucky Chamber of Commerce.

The Kentucky Chamber of Commerce reserves the right to, at their sole discretion, refuse any advertising. Due to the fact that sponsorships are limited, upon acceptance of your registration no refunds will be granted.

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