



Kentucky Chamber

# *5th Annual* **WOMEN'S SUMMIT**

Presented by



**FIFTH THIRD**

**June 26, 2025**

Central Bank Center | Lexington



**2025 WOMAN IN LEADERSHIP  
DIANE MEDLEY**

## **POST-EVENT REPORT**









# 5th Annual WOMEN'S SUMMIT

The **Kentucky Chamber Women's Summit** is an opportunity to recognize and celebrate diverse and successful women in the Commonwealth. The Summit draws a diverse group — from government and business leaders to educators and health care professionals — from across the state.



“

This was the best event I have ever attended. I left feeling energized and inspired.

I really enjoyed the diversity of the speakers and the topics covered. I thought it was very interesting mix.

Excellent speakers!

Very well organized and the speakers were fantastic because of their diverse topics.

Excellent, diverse speakers that brought a lot of inspiration and insight into a variety of topics.

Great speakers, great content, great food/drink, loved the jewelry. Damaris' cooking demo was a nice way to break up the traditional discussion topics.

Great speakers this year.

Probably the best lineup of speakers in total over the last several years! Fantastic!

Speakers were excellent, food was great, venue was great.

The speakers were really inspirational! I specifically enjoyed the honesty of Tara Conner.

We have attended all five years and always find this event to be top notch!

Amazing day with dedicated women.

Speakers were especially good this year... great day!

”

# RETURN ON INVESTMENT

# 5th Annual WOMEN'S SUMMIT



**594**

**ATTENDEES**

Those in attendance saw and heard your company name through:

- Sponsor signage/banners
- Slides shown
- Verbal recognition of sponsors
- Event program

## ATTENDEE DEMOGRAPHICS

### Titles (of those in attendance)

20%	Executive
9%	Director
10%	Manager
61%	Other

### Industries Represented:

39.5%	Services
24%	Finance, Insurance, and Real Estate
14%	Manufacturing
7.5%	Transportation, Communications, Electric, Gas, and Sanitary Needs
8%	Public Administration
4%	Construction
2%	Wholesale Trade
1%	Retail Trade

### Company Size (# of employees):

51%	0-100
25%	101-250
14%	251-500
8%	501-1000
2%	1001+



**27**

**SPONSORS**

The Women's Summit has been and will continue to be successful thanks to our sponsors.

Thank you for your support!  
**View our sponsors here.**



**OVERALL EVENT RATING**

**4.6 OUT OF 5.0**



# BRAND VISIBILITY

## 5th Annual WOMEN'S SUMMIT

### IN-HOUSE MARKETING

#### Email

16	Unique promotions
91,856	Emails delivered
31,460	Unique opens
1,293	Clicks

#### Social Media

##### Facebook Ads

58,323	Impressions
1,928	Engagements

##### Facebook Posts

10,027	Impressions
177	Engagements

##### Twitter Posts

19,927	Impressions
104	Engagements

##### LinkedIn Posts

5,962	Impressions
353	Engagements

#### Press

2	News Release
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#### Website Presence

Sponsor logos and company webpage links displayed at [www.kychamber.com/events/womenssummit](http://www.kychamber.com/events/womenssummit)

#### Brand Exposure

Web, print, advertising and email.

### OUTSIDE MARKETING

#### Digital

8	Business Lexington digital ads
1	Business Lexington E-blast

#### Print

1	Business Lexington print ad
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Gallery Password: **WSummit25**

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Download PIN: **8613**



### SPONSOR IN 2026!

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