

WOMEN'S SUMMIT

Presented by



FIFTH THIRD

June 26, 2025

Central Bank Center | Lexington



POST-EVENT REPORT



















5th Annual WOMEN'S SUMMIT

The **Kentucky Chamber Women's Summit** is an opportunity to recognize and celebrate diverse and successful women in the Commonwealth. The Summit draws a diverse group — from government and business leaders to educators and health care professionals — from across the state.





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This was the best event I have ever attended. I left feeling energized and inspired.

I really enjoyed the diversity of the speakers and the topics covered. I thought it was very interesting mix.

Excellent speakers!

Very well organized and the speakers were fantastic because of their diverse topics.

Excellent, diverse speakers that brought a lot of inspiration and insight into a variety of topics.

Great speakers, great content, great food/drink, loved the jewelry. Damaris' cooking demo was a nice way to break up the traditional discussion topics.

Great speakers this year.

Probably the best lineup of speakers in total over the last several years! Fantastic!

Speakers were excellent, food was great, venue was great.

The speakers were really inspirational! I specifically enjoyed the honesty of Tara Conner.

We have attended all five years and always find this event to be top notch!

Amazing day with dedicated women.

Speakers were especially good this year... great day!



RETURN ON INVESTMENT

5th annual WOMEN'S SUMMIT



Those in attendance saw and heard your company name through:

Sponsor signage/banners

Slides shown

Verbal recognition of sponsors

Event program

ATTENDEE DEMOGRAPHICS

Titles (of those in attendance)

111162 (of those in attenuance)
20%	Executive
9%	Director
10%	Manager
61%	Other

Industries Represented:

	33 110 110 1110 111
39.5%	Services
24%	Finance, Insurance, and Real Estate
14%	Manufacturing
7.5%	Transportation, Communications, Electric, Gas, and Sanitary Needs
8%	Public Administration
4%	Construction
2%	Wholesale Trade
1%	Retail Trade

Company Size (# of employees):

51% 0-100
3170 0-100
25% 101-250
14% 251-500
8% 501-1000
2% 1001+



The Women's Summit has been and will continue to be successful thanks to our sponsors.

Thank you for your support! **View our sponsors here.**







OVERALL EVENT RATING
4.6 OUT OF 5.0

5th annual WOMEN'S SUMMIT

IN-HOUSE MARKETING

Email

16 Unique promotions 91,856 Emails delivered 31,460 Unique opens 1,293 Clicks

,

Social Media

Facebook Ads

58,323 Impressions 1,928 Engagements

Facebook Posts

10,027 Impressions 177 Engagements

Twitter Posts

19,927 Impressions104 Engagements

LinkedIn Posts

5,962 Impressions 353 Engagements

Press

2 News Release

Website Presence

Sponsor logos and company webpage links displayed at www.kychamber.com/events/womenssummit

Brand Exposure

Web, print, advertising and email.

OUTSIDE MARKETING

Digital

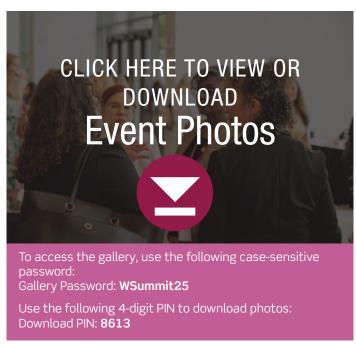
8 Business Lexington digital ads1 Business Lexington E-blast

Print

1 Business Lexington print ad









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