



Kentucky Chamber

6th Annual
**WOMEN'S
SUMMIT**

PRESENTED BY



FIFTH THIRD

June 9, 2026 | Lexington

EVENT IMPACT REPORT



2026 WOMAN IN LEADERSHIP
RENEE SHAW



EVENT OVERVIEW

The **Kentucky Chamber Women's Summit** is an opportunity to recognize and celebrate diverse and successful women in the Commonwealth. The Summit draws a diverse group — from government and business leaders to educators and health care professionals — from across the state.

TESTIMONIALS

“

I left feeling very uplifted and inspired.

I loved the line up! Every single speaker was excellent.

Wonderful execution and organization. Experience is refreshing and a joy to attend.

I was really inspired by Coach Coleen. I loved hearing Renee's Story. The event was very empowering.

I could have listened to Renee and Ambassador Craft all day long. They gave such wonderful wisdom and advice. I learned and took away the most from them.

It was a delight! Thank you for all the hard work behind the scenes to make this a great day.

Another great Women's Summit with great speakers, networking, laughter, and soul searching.

Great event!

I am always amazed at how each year, the program never gets stale!

I always enjoy the event, and the speakers were excellent!

Food was delicious and the variety of speakers was great!

The speakers were amazing, the energy in the room was awesome, and the food was delicious.

Colene is the best! She makes everything so relatable and enjoyable to listen to.

Loved the happy hour!

”

IMPACT AND VALUE

A photograph of a group of people, mostly women, sitting at round tables in a conference hall. They are looking towards the left side of the frame, presumably towards a speaker or presentation. The image is overlaid with a semi-transparent blue filter.

560

ATTENDEES

A photograph of a woman with blonde hair and glasses, wearing a dark jacket, standing at a table. She is looking down at a laptop or tablet on the table. There are other people and tables in the background, suggesting a busy conference environment. The image is overlaid with a semi-transparent blue filter.

26

SPONSORS

EVENT EXPOSURE

- Sponsor signage/banners
- Slides shown
- Verbal recognition of sponsors
- Event program
- Tabletop cards

THANK YOU SPONSORS FOR YOUR SUPPORT!

CLICK HERE TO
VIEW SPONSORS

ATTENDEE DEMOGRAPHICS

JOB TITLES

28%	Executive
28%	Director
24%	Other
19%	Manager
1%	Government Official

INDUSTRIES

43%	Services
20%	Finance, Insurance, And Real Estate
12%	Transportation, Communications, Electric, Gas, and Sanitary Services
10%	Public Administration
9%	Manufacturing
3%	Construction
2%	Wholesale Trade
1%	Retail Trade

COMPANY SIZE

49%	0-100
21%	101-250
9%	251-500
9%	501-1000
12%	1001+



OVERALL EVENT RATING 4.4 OUT OF 5

BRAND VISIBILITY

KENTUCKY CHAMBER IN-HOUSE MARKETING

EMAIL

13	Unique promotions
52,269	Emails delivered
17,174	Unique opens
865	Clicks
592	Unique Clicks

KENTUCKY CHAMBER SOCIAL MEDIA

Facebook

43,109	Impressions
393	Engagements

LinkedIn

6,656	Impressions
883	Engagements

Twitter

1,767	Impressions
11	Engagements

MEDIA MENTIONS & PICKUPS

Northern Kentucky Tribune, AP Planner, Kentucky Lantern, Columbia Magazine, and Grayson County News published articles about Chamber Day.

ADVERTISING

LINKEDIN PAID AD

5,812	Impressions
143	Clicks

THE LANE REPORT

Print Ads

420,000	audience reach
---------	----------------

Digital Ads

2,785	impressions
54	clicks

Email Blast

112,615	recipients
972	clicks
34.97%	open rate

Social Posts: Facebook, LinkedIn, Instagram, TikTok

WKYT

Print Ads

420,000	audience reach
---------	----------------

Digital Ads

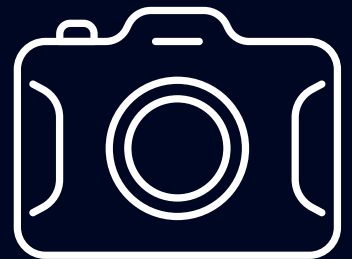
139,467	impressions
56	clicks

Email Blast

206,283	recipients
2,106	clicks
34.38%	open rate

Social Posts: Facebook, LinkedIn, Instagram, TikTok

901	impressions
-----	-------------



EVENT PHOTOS

GALLERY PASSWORD:

WSummit26

DOWNLOAD PIN:

6023

View/Download Photo
CLICK HERE





MAXIMIZE YOUR IMPACT

PARTNER WITH THE KENTUCKY CHAMBER to put your brand in front of influential business leaders from across the Commonwealth. Sponsorship offers more than visibility — it creates meaningful opportunities to build awareness, strengthen credibility, and form valuable relationships with decision-makers who are actively engaged in growing Kentucky's economy. With a membership base that spans industries, communities, and company sizes statewide, the Kentucky Chamber provides unmatched access to a high-caliber business audience in an environment built for connection, promotion, and impact. Sponsor with us to align your organization with a trusted leader and expand your reach where it matters most.



SPONSOR IN 2027

CONTACT:

ANDREA FLANDERS

Director, Sponsor Relations Kentucky Chamber

502-848-8786

aflanders@kychamber.com