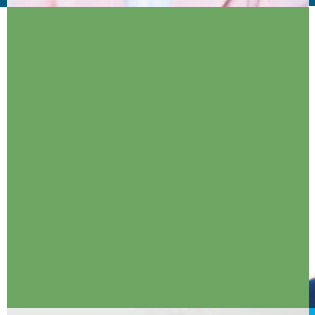
Kentucky Chamber

2ND ANNUAL KENTUCKY YOUNG PROFESSIONALS SUMMIT presented by Deloitte.

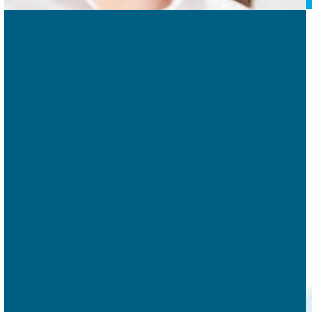
JULY 25, 2025
LOUISVILLE MARRIOTT EAST

POST-EVENT REPORT



Young Professional of the Year

Brandon Pennington
Harlan Tourist and Convention Commission



I can't choose a favorite session from today because they were all excellent!

I enjoyed hearing from Lt. Governor Coleman and US Representative McGarvey.

Excellent speakers in the line up!

Coach Scotty was a lot of fun and I surprisingly enjoyed the Cultural Anthropology one as well!

The speakers were phenomenal.

The speakers were excellent and I felt they covered a nice range of topics while coming back to a similar message.

Great speakers, great organization, love the schedule.

It was a great event that allowed for a lot of great speakers.

Deloitte
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KENTUCKY YOUNG PROFESSIONALS SUMMIT
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Kentucky Chamber

RETURN ON INVESTMENT

2ND ANNUAL KENTUCKY YOUNG PROFESSIONALS SUMMIT

ATTENDEES

Those in attendance saw and heard your company name through:

- Sponsor signage/banners
- Slides shown
- Verbal recognition of sponsors
- Event program

ATTENDEE DEMOGRAPHICS

Titles (of those in attendance)

13%	Executive
11%	Director
14%	Manager
62%	Other

Industries Represented:

72%	Services
9%	Manufacturing
9%	Public Administration
7%	Finance, Insurance, and Real Estate
2%	Transportation, Communications, Electric, Gas, and Sanitary Needs
1%	Wholesale Trade

Company Size (# of employees):

68%	0-100
21%	101-250
7%	251-500
4%	501-1000

SPONSORS & EXHIBITORS

The Young Professionals Summit has been and will continue to be successful thanks to our sponsors and exhibitors.

Thank you for your support!

View our sponsors and exhibitors here.

OVERALL EVENT RATING
4.3 OUT OF **5**

BRAND VISIBILITY

2ND ANNUAL KENTUCKY YOUNG PROFESSIONALS SUMMIT

IN-HOUSE MARKETING

Email

16	Unique promotions
117,289	Emails delivered
54,157	Unique opens
985	Clicks

Social Media

Facebook Ads

134,027	Impressions
1,855	Engagements

Facebook Posts

128,337	Impressions
23,109	Engagements

Twitter

8,199	Impressions
444	Engagements

LinkedIn Posts

13,518	Impressions
761	Engagements

Press

1	Media Alert

Website Presence

Sponsor logos and company webpage links displayed at www.kychamber.com/events/youngprofessionals

Brand Exposure

Web, print, advertising and email.

OUTSIDE MARKETING

Digital

Ad – Run Dates: 5/12/25-6/6/25 – Business Lexington
E-blast – Run Dates: 1-June, 1-July – Business Lexington

Print

Ad – Run Date: 1-June – Business Lexington

Radio

Run Date: 1-June – Kentucky Sports Radio (KSR) – live read

To access the gallery, use the following case-sensitive password:
Gallery Password: **Youngpros2025**

Use the following 4-digit PIN to download photos:
Download PIN: **6666**

SPONSOR IN 2026!

Contact:
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