

APRIL 23, 2024
LOUISVILLE MARRIOTT EAST

Sponsor & Exhibitor Opportunities





What is the Kentucky Young Professionals Summit?

The Inaugural Kentucky Young Professionals Summit is designed to bring together individuals who are early in their careers and seeking opportunities for professional development, networking, and learning. This summit will serve as a platform for young professionals to engage with industry experts, gain insights into their respective fields, and connect with like-minded peers. Our goal is to create a dynamic and energetic atmosphere, foster a collaborative environment for the exchange of ideas and build valuable connections to enhance your skills to excel in your career.

Who Attends?

- Recent Graduates
- Early Career Professionals (those who are in the initial years of their professional journey)
- Entrepreneurs
- Graduate Students
- Young Leaders
- Interns
- · Career Switchers (individuals transitioning from one career to another)
- Young Innovators
- Industry Enthusiasts
- · Professionals Seeking Career Growth

Why Should You Participate?

Your company will have the opportunity to connect with your target audience during various dedicated times — breakfast and breaks are held with you in the exhibit booth area. Join us for lunch and stay for the reception to continue the conversations.

You're the key to the overall success of the summit! We welcome your organization's participation and look forward to displaying your logo on the promotional materials and providing your company with added recognition and visibility.

Participation can be a transformative experience, offering a mix of networking, learning, and inspiration that contributes to both personal and professional success.

Learn More About Sponsor & Exhibitor Opportunities

Andrea Flanders
Director of Sponsor Relations, Kentucky Chamber of Commerce
502-848-8786 | aflanders@kychamber.com



VIEW CURRENTLY COMMITTED SPONSORS & EXHIBITORS HERE.



PRESENTING SPONSOR | \$15,000 -

Exclusive Opportunity

BENEFITS

BRANDING OPPORTUNITIES

- · Recognition as presenting sponsor
- Abundant pre-event marketing and on-site publicity
- Logo (only one logo per sponsorship permitted) exposure via web, marketing and event materials, signage, ballroom screens, name badges, lanyards, notepads and pens

HIGH IMPACT OPPORTUNITIES

- Opportunity to address the audience (3 min. max)
- Opportunity to provide guests with branded takeaway item (you provide)
- Acknowledgement from podium
- Notebook and pen with your logo given to each attendee

ACCESS

- Front row, reserved seating for 12 two tables of 6
- Premier exhibit space (8'x10' includes one 8' skirted table and two chairs)
- Attendee database delivered before and after event (includes email)
- Post-event report includes audience demographics and promotional details

ADVERTISING

- Full-page ad in event program (back cover)
- Company logo, profile and listing in event program
- Your logo appears on every single slide on large screens throughout the event



VIEW CURRENTLY COMMITTED SPONSORS & EXHIBITORS HERE.



PLATINUM SPONSOR | \$10,000 -

Three Opportunities

CHOOSE ONE

COFFEE & BREAKFAST NETWORKING HOUR SPONSORSHIP

Start the day off with connections and conversations before the Summit begins. Your logo included on signage and napkins.

LUNCHEON SPONSORSHIP

You'll receive special recognition from the podium of your support!

NETWORKING RECEPTION SPONSORSHIP

Continue the conversations during hour-long cocktail reception following the Summit.

Your logo included on signage and napkins.

BENEFITS

BRANDING OPPORTUNITIES

- Recognition as a platinum sponsor
- Logo (only one logo per sponsorship permitted) exposure via web, signage related to your sponsorship, ballroom screens, and table tents

HIGH IMPACT OPPORTUNITIES

- Acknowledgement from podium
- Preferred logo placement and increased visability, per your specific sponsorship

ACCESS

- Front row, reserved seating for 6
- Premier exhibit space (8'x10' includes one 8' skirted table and two chairs)
- Attendee database delivered after event (includes email)
- Post-event report includes audience demographics and promotional details

ADVERTISING

- Full-page ad in event program
- Company logo, profile and listing in event program
- Your logo appears throughout the event on large screens





SILVER SPONSOR | \$6,000 -

Eight Opportunities

BENEFITS

BRANDING OPPORTUNITIES

- · Recognition as a silver sponsor
- · Logo (only one logo per sponsorship permitted) exposure via web, marketing and event materials, ballroom screens, and table tents

ACCESS

- Preferred, reserved seating for 6
- Premier exhibit space (8'x10' includes one 8' skirted table and two chairs)
- Attendee database delivered after event (includes email)
- · Post-event report includes audience demographics and promotional details

ADVERTISING

- Half-page ad in event program
- Company logo, profile and listing in event program
- · Your logo appears throughout the event on large screens

BRONZE SPONSOR | \$3,000 —

Twelve Opportunities (8 remain)

BENEFITS

BRANDING OPPORTUNITIES

- Recognition as a bronze sponsor
- Logo (only one logo per sponsorship permitted) exposure via web, marketing and event materials, ballroom screens, and table tents

ACCESS

- Reserved seating for 6
- Premier exhibit space (8'x10' includes one 8' skirted table and two chairs)
- Attendee database delivered after event (includes email)
- Post-event report includes audience demographics and promotional details

ADVERTISING

- Quarter-page ad in event program
- Listing in event program (contact info and logo only)
- Your logo appears throughout the event on large screens

EXHIBITOR | \$1,395 —

Limited Opportunities

BENEFITS

BRANDING OPPORTUNITIES

• Recognition as an exhibitor

ACCESS

- Complimentary event registrations for two booth staff with full summit access.
- Exhibit space (8'x10' includes one 8' skirted table and two chairs)
- Attendee database delivered after event (includes email)
- Post-event report includes audience demographics and promotional details

ADVERTISING

· Listing in event program or manual



INVESTMENT COMMITMENT

| Registration Informa | ation Please print | | | |
|---|---------------------------------|---|---------------------------------------|--|
| □Mr. □Ms. Prefix | | | | |
| Prefix | Name | Title | | |
| Company/Organization | | | | |
| Street address | | | | |
| City | | State Zip | | |
| Phone | Fax | E-mail address | | |
| Presenting Sponsorship excl \$15,000 Platinum Sponsorship 3 opp \$10,000 | usive | estment Opportunities □ Bronze Sponsorship 12 opportunities (8 remain) \$3,000 □ Exhibitor limited opportunities \$1,395 | | |
| ☐ Silver Sponsorship 8 opportunities \$6,000 | | VIEW CURRENTLY COMMITTED SPONSORS & EXHIBITORS HERE | | |
| Registration Options | 6 | | | |
| | PHONE | E-MAIL | MAIL | |
| Click Here to Register | Andrea Flanders 502-848-8786 | aflanders@kychamber.com | Kentucky Chamber 464 Chenault Road | |

| Method of Payment ☐ Check # | enclosed. Payable | to: Kentucky Chamk | per of Commerce | |
|--------------------------------|-------------------|--------------------|-------------------------|-----------------------------|
| ☐ Please bill my company. PO # | | | (not required) | |
| ☐ Please charge to my ☐ Visa | O Mastercard | O Am Express | | |
| Cardholder's name | | Cardholde | 's signature (required) | |
| Card number | | Expiration | date | 3- or 4-Digit security code |

*I understand that by providing the phone, fax number and e-mail information above on behalf of the person/company/organization specified above, I am authorized to and hereby consent for the person/company/organization to receive communication by or on behalf of the Kentucky Chamber of Commerce.

The Kentucky Chamber of Commerce reserves the right to, at their sole discretion, refuse any advertising. Due to the fact that sponsorships are limited, upon acceptance of your registration no refunds will be granted.



Frankfort, KY 40601

membership sales team at 502-695-4700 or membership@kychamber.com.