



Kentucky Chamber

Kentucky Chamber News

Kentucky Chamber's printed newsletter

Published four times a year*, the award-winning Kentucky Chamber News reaches over 2,600 readers per issue and is mailed to Chamber members throughout the Commonwealth. Of those readers, many are involved in company purchasing decisions. That makes advertising in Kentucky Chamber News a valuable opportunity to reach key business people. [Click here to view past issues.](#)

Issue	Space Deadline	Artwork Due	Topics Covered
Jan 2026	Jan 15	Jan 22	Legislative Session Update/ Ky Chamber Day
April 2026	April 15	April 22	Results for Business
Aug 2026	July 15	July 22	Federal Issues / Women's Summit
Nov 2026	Nov 13	Nov 20	New Board / Annual Meeting

**Our timelines can be fluid based on current events and topics*

Submission Guidelines

- Format: 300 dpi cmyk jpeg or pdf or eps.
- Color: 4-color process (CMYK). No RGB or PMS colors.
- Line screen: 150 lpi (300 dpi or greater, including photographs)
- Submit ads to Andrea Flanders at aflanders@kychamber.com

Size Specifications & Rates*

Advertise more and save!

Size & Specs	1-2x	3-5X	6x
1/8 page horizontal: 4.83 in. wide x 3.72 in. tall	\$450	\$400	\$350
1/4 page vertical: 4.83 in. wide x 7.75 in. tall	\$900	\$850	\$800
1/4 page horizontal: 10 in. wide x 3.72 in. tall	\$900	\$850	\$800
1/2 page horizontal: 10 in. wide x 7.75 in. tall	\$1,600	\$1,500	\$1,400
Back cover: 8.75 in. wide x 11.25 in. tall	\$2,800	\$2,600	\$2,400

**Non-member advertisers, add 15% to rate*

The Bottom Line E-News

The Kentucky Chamber's *The Bottom Line* e-news is delivered on a weekly basis to 20,000 inboxes of statewide business leaders and legislators. *The Bottom Line* features political and business news important to employers and their bottom lines, as well as information about upcoming Chamber events. Advertising space is limited to only two advertisers per issue. [Click here to view a past issue.](#)

Deadlines

The Bottom Line is distributed weekly, and artwork with a hyperlink is due the Wednesday before the week of distribution.

Ad Rates*

Advertise more & save!

Frequency Cost per Issue:

1-6x	\$350
7-11x	\$250
12-24x	\$150

**Non-member advertisers, add 15% to rate*

Artwork Specifications

- Ads must be sized 1200px x 300px (horizontal orientation)
- Ads must be submitted as jpg images with a corresponding hyperlink
- Email ads to Andrea Flanders at aflanders@kychamber.com

General Advertising Guidelines

Ad Policy: Kentucky Chamber News accepts advertising of products and services of interest to business people across the Commonwealth. The publisher reserves the right to refuse any advertisements. Kentucky Chamber News does not accept any political advertising. The Kentucky Chamber is not responsible for copyright issues related to submitted advertisements or content.

Agency Commission: All rates are commissionable to Kentucky Chamber member agencies at 15%.

Advertising Inquiries and Reservations Contact: Andrea Flanders, Director of Sponsor Relations at 502-848-8786 or aflanders@kychamber.com.